

Project/Task Title:

Lead:
:
Start:
End:

External Environment Context

E

What may happen in the external environment that could impact us? How will it impact us?

PHASE C

Inputs for Action

What do we need to do?

Where are the Gaps and what are their Causes?

PHASE D

Actions / Implementation

How do we get there? What do we need to put in place?

Stakeholder Interaction / Parallel Involvement

Who else do we need to involve? How & When should they be involved?

Measures of Success

How do we know when we achieve the Outputs / Outcomes? What evidence?

Output Measures:

PHASE B

Outcomes Measures:

PHASE A

Outputs / Outcomes

What do we want to achieve?

Desired **Output**

Why Do It?

Desired **Outcome** / Purpose

STRATEGIC THINKING CANVAS

Based on Systems Thinking

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