

# GOLD MASTERY CERTIFICATION



## Stage 3 Practicum Application of strategic management principles

### Outcome

For the individual to achieve a level of practical ability/competence which is indicative of a high performance in mastery of the subject matter and is considered sufficient to be certified with a gold mastery certificate. The candidate will be required to submit a case study detailing the situation analysis, desired outcome and outline the Systems Thinking and/or Strategic Management tools, lessons learned and future recommendations.

### Purpose

The candidate must demonstrate significant progress and high potential for mastery of the principles and processes learned through participation in the foundation and master class workshops, and practice on an approved project such that the Global Partners are confident the individual is able to apply the principles in an actual work situation.

### Background

This flexible practicum is the capstone phase of the 'blended learning' Gold Mastery Certification process. It integrates all of the previous learning, practice and feedback for application in the candidate's workplace. Candidates will be required to identify, scope and investigate an actual workplace problem or opportunity for a specific organisation and facilitate a series of planning steps focused on developing

### Report

The candidate will be required to document recommendations and an implementation plan into a comprehensive report including how the Executive Sponsor from the organisation was engaged in supporting the process and the plan.

The case study report will be graded using a Criterion-Referenced Assessment (CRA) tool which is an established framework and methodology to determine competency acquisition and attainment levels and includes rubrics, checklists and rating and grading scales.

### 1. Work directly with a Master Consultant

- A HCSM Master Consultant provides training, coaching and/or consulting in the candidate's workplace or with the client.
- The candidate will co-facilitate with the HCSM Master Consultant to deliver the consulting, facilitation and/or coaching services, taking on the role of internal or external consultant.
- Cost: \$2,000 including a review of the project plan and case study. Extra fees will apply to hire the HCSM Master Consultant.

### 2. Work with a Haines Centre Coach

- The candidate will prepare a proposed project plan for the case study including the scope of work and an appropriate consultation/facilitation approach for the situation/challenge.
- The work-based project must be actual and supported by an executive sponsor. The focus and responsibilities of each candidate to be confirmed by the sponsor and approved by the HCSM LLC Master Facilitator, prior to the scope of work being submitted.
- The Haines Centre Coach will consult with the candidate for a minimum of six 1-hour sessions during the project to debrief the completed actions and plan for the next steps until the project is completed.
- Cost: \$4,000 including approximately six hours of coaching. Extra fees may apply for additional coaching, guiding, feedback and grading the case study report.

### 3. Work independently in the workplace

- Prepare a proposed project plan for a case study including a scope of work and an appropriate consultation/facilitation approach for the situation/challenge.
- The work-based project must be actual and supported by an executive sponsor. The focus and responsibilities of each candidate to be confirmed by the sponsor and approved by the HCSM Master Consultant.
- Cost: \$2,000 including guiding, coaching, feedback and grading the candidate.



# Haines Centre for Strategic Management

Consulting and Training

powered by Systems Thinking Approach®

The Haines Centre for Strategic Management is an internationally recognised, leading-edge global alliance of diverse master consultants and facilitators with offices in 10 countries.

Our organisation makes a meaningful difference in the world by applying strategic and systems thinking principles to generate value for our clients and ourselves.

## biography



Dr Lewis Atkinson has experience in commercialising technology and value adding to knowledge through its translation to practice.

Lewis is a natural systems thinker who has a PhD in Chemical Engineering and Masters of Business Administration from the University of Queensland.

After beginning his career in planning and research, with Unifoods Australia, Lewis became Research and Information Services Manager for the CSIRO technology start-up Australian Meat Technology Limited in 1993.

Lewis was a senior manager in the team who founded an industry owned company Meat and Livestock Australia Limited.

### Haines Strategic Management Consultants Key Strengths

#### 01 innovation

"leverage knowledge to secure traction for innovative solutions in the organisation"



#### 02 vision

"champion new insights with key stakeholders to view issues from different perspectives"

#### 03 integration

"engage and build relationships to create sustainable collaborative partnerships"



#### 04 facilitation

"facilitate safe environments for self-reflection and learning in the organisation"



**HAINES CENTRE**  
for **STRATEGIC**  
**MANAGEMENT**®

Architects of Strategic Change

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