

become a strategic leader in your field

# Strategic Management Gold Mastery Certification

The Haines Centre Systems Thinking Approach®

## Gold Mastery Certification



The Strategic Management Gold Mastery Certification is centred around a universal framework to showcase leadership, planning and change management in an integrated, holistic approach.

The Gold Mastery Certification is designed to promote best practice strategic management principles across local and state government organisations, private industry, charities and not-for-profit sectors.

## Strategic Management Gold Mastery Certification \$7,700

One-to-one sessions (2-3 hours each) designed in three phases.

Phase 1: Reading prescribed articles, books and peer reviewed reports

Phase 2: Preparation, delivery, feedback (36 hours/14 modules)

Phase 3: Internship

At completion of the internship, you will be required to submit a case study, including lessons learned, for confidential review, critique and approval by an experienced global partner in the Haines Centre for Strategic Management.

## Who should attend

- Finance Managers
- Operations Managers
- Business Unit Managers
- Investment Managers and Bankers
- Marketing Managers
- Entrepreneurs



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[www.hainescentreaustralia.com.au](http://www.hainescentreaustralia.com.au)



# HAINES CENTRE for Strategic Management

Consulting and Training

powered by Systems Thinking Approach®

The Haines Centre for Strategic Management is an internationally recognised, leading-edge global alliance of diverse master consultants and facilitators with offices in 10 countries.

Our organisation makes a meaningful difference in the world by applying strategic and systems thinking principles to generate value for our clients and ourselves.

## biography



Dr Lewis Atkinson has experience in commercialising technology and value adding to knowledge through its translation to practice.

Lewis is a natural systems thinker who has a PhD in Chemical Engineering and Masters of Business Administration from the University of Queensland.

After beginning his career in planning and research, with Unifoods Australia, Lewis became Research and Information Services Manager for the CSIRO technology start-up Australian Meat Technology Limited in 1993.

Lewis was a senior manager in the team who founded an industry owned company Meat and Livestock Australia Limited.

### Haines Strategic Management Consultants Key Strengths

**01 innovation**  
"leverage knowledge to secure traction for innovative solutions in the organisation"



**02 vision**  
"champion new insights with key stakeholders to view issues from different perspectives"

**03 integration**  
"engage and build relationships to create sustainable collaborative partnerships"



**04 facilitation**  
"facilitate safe environments for self-reflection and learning in the organisation"



**HAINES CENTRE for STRATEGIC MANAGEMENT**

Architects of Strategic Change

25TH ANNIVERSARY

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