

## Purpose

To learn how to facilitate strategic planning

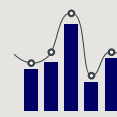


To practice the key steps of

Strategic Planning & Management



To acquire



tools



tips



techniques

To tailor the



strategic management process to your organization

To discuss



how to successfully facilitate difficult situations

To reinforce



Strategic Thinking

To receive



feedback

on your facilitation skills

## Who Should Attend



All Professionals with the Responsibility of Facilitating Strategic Planning in Organizations

Strategic Leaders

Strategic Planning Consultants & Trainers

Strategic Planning & OD Professionals

Senior Managers

## Benefits of Attending



## Facilitators

All facilitators of this Master-Class are



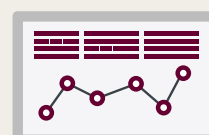
carefully selected professionals with years of senior management experience

Lead Facilitators of this Master-Class are



members of our Board of Examiners,

and Practice Leaders in Strategic Planning,



## Prerequisites

All participants must have previously learnt the Systems Thinking Approach to Strategic Management through ...



attending the 3-day  
Strategic Management  
Workshop

or

In exceptional  
cases only



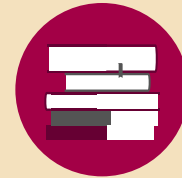
the pre-recorded  
Strategic Management  
Webinar Series

## Pre-Work

Read a prescribed series of



Articles



Books



Best practices  
reports

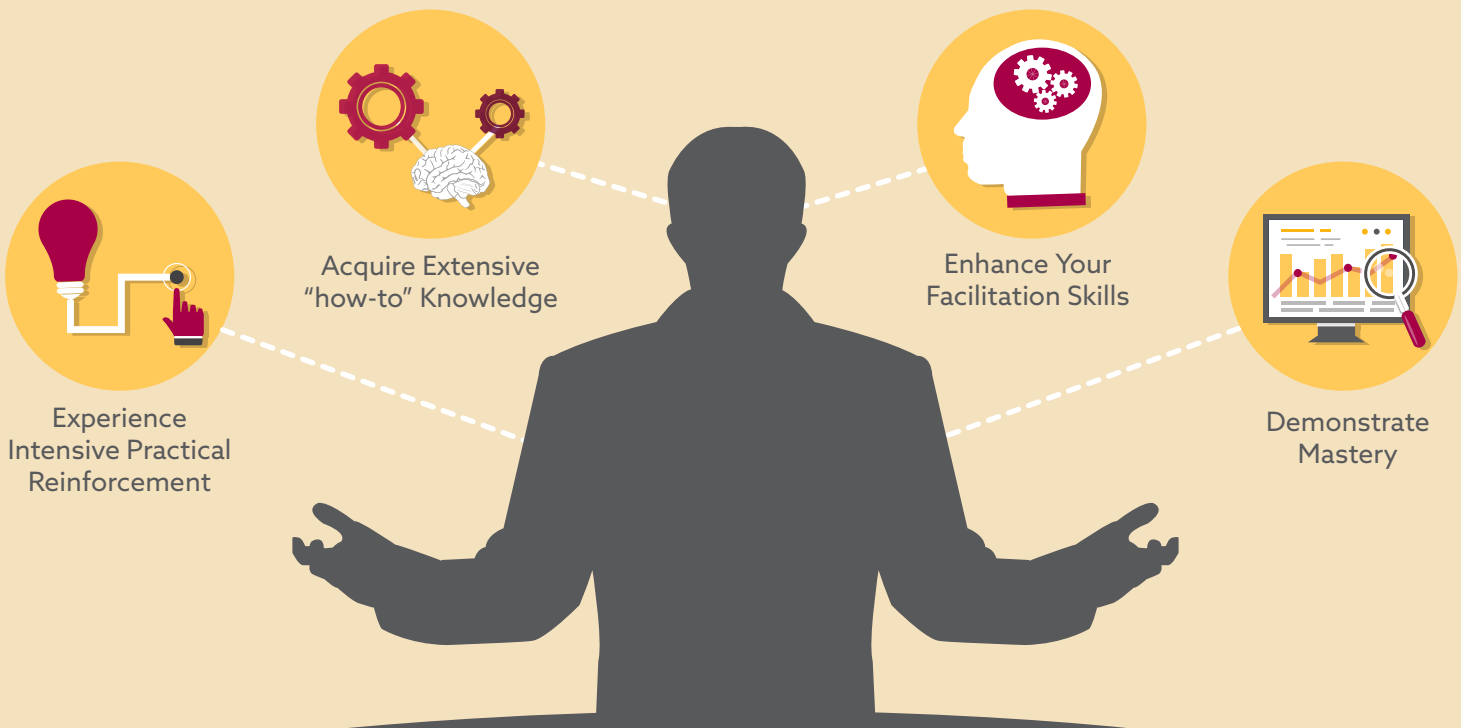


Revise all that you have learnt  
during the learning phase, and  
prepare to demonstrate your  
mastery

Prepare case studies from  
your own organization



## What to Expect in the Master-Class



This masterclass fulfills the  
requirements to continue on  
the pathway to Strategic  
Management Gold Mastery  
Certification

