

Case Study 1



AUSTRALASIAN
**KIDNEY
TRIALS
NETWORK**

HAINES CENTRE FOR STRATEGIC MANAGEMENT

Client: Australasian Kidney Trials Network
Sector: Medical Research
Consultant: Dr Lewis Atkinson
Timeline: 2010-2015



“ Lewis has been able to break down the process into easy to follow steps and we now feel we have the resources required to steer our network through the next five years of progress ”

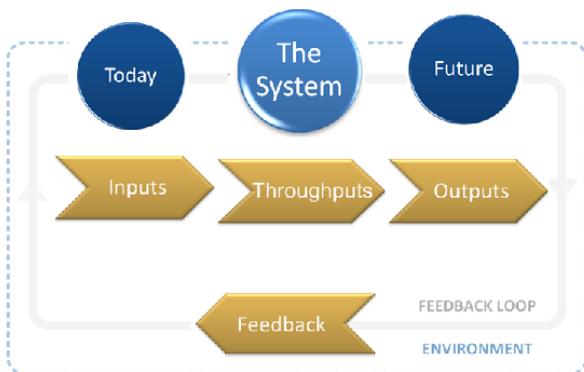
Alicia Morrish
Clinical Operations Manager
Australasian Kidney Trials Network

Problem Statement

The organisation required a five year strategic plan to enable transition from dependence of the National Health and Medical Research Council enabling grant for operational funding by 2015. They also had to resolve critical issues relating to the completion of key clinical trials in the research and development pipeline.



The Systems Thinking Approach™



Solution

1. Facilitated a strategic planning workshop with key operations secretariat members and stakeholders in 2010.

Recommendation

1. Categorised the process into easy to follow steps.
2. Supported the team to build their own capacity to steer the Network through the next five years.



Implementation

1. Fostered a shared understanding of the Network's aims and responsibilities around patient-centred outcomes.
2. Established the strategic direction and the desired outcomes during 2010-2015.
3. Developed annual goals and key success measures for the period 2010-2015.
4. Coached the operations staff in the process of developing, integrating, and reviewing their Strategic Financial Management Plan.

Reference: Australasian Kidney Trials Network Abstract



Architects of Strategic Change

Contact lewis@hainescentreaustralia.com.au; 0419 240 979

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Haines Centre for Strategic Management

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The Haines Centre for Strategic Management is an internationally recognised, leading-edge global alliance of diverse master consultants and facilitators with offices in 10 countries.

Our organisation makes a meaningful difference in the world by applying strategic and systems thinking principles to generate value for our clients and ourselves.

biography



Dr Lewis Atkinson has experience in commercialising technology and value adding to knowledge through its translation to practice.

Lewis is a natural systems thinker who has a PhD in Chemical Engineering and Masters of Business Administration from the University of Queensland.

After beginning his career in planning and research, with Unifoods Australia, Lewis became Research and Information Services Manager for the CSIRO technology start-up Australian Meat Technology Limited in 1993.

Lewis was a senior manager in the team who founded an industry owned company Meat and Livestock Australia Limited.

Haines Strategic Management Consultants Key Strengths

01 innovation

"leverage knowledge to secure traction for innovative solutions in the organisation"



02 vision

"champion new insights with key stakeholders to view issues from different perspectives"

03 integration

"engage and build relationships to create sustainable collaborative partnerships"



04 facilitation

"facilitate safe environments for self-reflection and learning in the organisation"



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